

# Why Investors love SHARC

## The premise

- carbon reducing clean energy options are needed, now
  - you can't achieve net zero without wastewater**
  - SHARC can implement in weeks, not years**
  - highly scalable design
- strong political support
  - new building projects are green
    - retrofits are required to meet new regulations
    - finances for non-compliance
  - low carbon solutions required by law in future**
  - heavy funding & rebates available from government to encourage adoption**
- An increase in global social conscience
  - strong support & momentum behind choosing clean energy options
  - boosts environmental brand appeal

## Competitive advantage

- superior ROI to competitive clean energy options**
  - 10 years of in-the-trenches experience
- has unique benefits among clean energy technologies**
  - consistent
  - efficient use of space
  - works in any climate
  - highly efficient
- patented high volume filtration (SHARC)
- Already on the radar of major players & lobbyists

## Proven track record

- 25+ happy international customers
- award-winning
- 10 years of real-world R&D and deployments

## Sales potential

- Addressable Market
  - we can retrofit buildings to support meeting new carbon reduction regulations
  - constantly increasing clean energy laws & fines drive demand
  - get incorporated into new builds as the new standard
- Solid sales pipeline
  - Interest from behemoth prospects
- clear ROI case to prospects**
  - 3rd party vetted
    - clean energy competition winner
    - vetted by major US electricity provider
  - we enable selling energy back to the grid
- repeatable

## Operational excellence

- battle-scarred senior leadership
- proprietary, highly efficient deployment methodologies
- distribution network of seasoned professionals

## Financial backbone

- well backed
- good margin in hardware
- Annual Recurring Revenue (ARR)
  - Maintenance agreements
  - leasing
  - remote monitoring
- carbon credits are a new world currency